



TCA MONTHLY

OCTOBER 2021

TRI-COUNTY AUTO SUPPLY COMPANY



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ENTER TCA'S 11TH ANNUAL PUMPKIN CARVING CONTEST!!

TCA is happy to announce the return of one of its longest standing traditions, the annual pumpkin carving contest. As we've done in the past the contest is open to all TCA customers and employees that would like to participate. Entry to the pumpkin carving contest is easy. Simply text or email pictures of your pumpkins for chance to win one of our fabulous prizes. In order to be eligible for this contest participants must submit pictures of themselves with their pumpkins. This year we will have prizes for scariest, funniest, and most creative pumpkins. Once the winners are decided, contestants will receive their prizes and be featured in next month's newsletter. Due to Covid, TCA will not be holding the annual in-house employee carving contest this year. All of team TCA will be allowed to submit their entries via email. All entries must be submitted by Wednesday, October 27th.



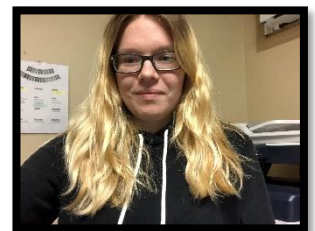
**Please note all pictures submitted for the contest may be used in our newsletter, Facebook page, and LinkedIn.*

CONGRATULATIONS



We here at TCA would like to take a moment to congratulate Lexus and Toyota of Manhattan on the opening of their brand new, state-of-the-art facility. We look forward to continue helping you provide your customers with the best service possible.

October also marks office assistant Margaret Kamecki's second year here at TCA. Over these past two years Margaret has become an integral part of the Tri County Team. Whether she's assisting customers over the phone or supporting the accounting department, Margaret always comes in with a positive attitude ready to work hard.



UPCOMING PRICE INCREASES

Unfortunately, due to increasing raw material costs which TCA can no longer fully absorb we will be forced to raise prices on several product lines in the following months. The latest line that will be affected are our paper products supplied by Nittany Paper Mills. Please see the letter below detailing the future price increase. Contact your sales representative or the main office at 973-625-7708 for more information.

September 22, 2021

Dear Valued Customer,

During these challenging and uncertain times, we remain committed to meeting your needs. Unfortunately, we continue to experience significant increases in our raw material, labor, and distribution costs that we have been unable to fully absorb. As a result, we are forced to increase our prices up to 8% with certain products increasing higher. This will apply across our retail, professional, and online products. The price increase is effective on orders placed on or after November 1, 2021. Orders may be placed prior to November 1st at current pricing up to average monthly usage.

We are doing everything we can to mitigate the impact of higher costs to serve your business and thank you for your continued support.

Sincerely,

Robert Baron
President & CEO

In addition to the aforementioned increases on paper products we are expecting price increases to affect our bulk can liner and service drive supply lines as well. Like the paper line, the raw materials used to make these products have been subject to multiple increases over the past few months. As always we will continue to do everything we can to mitigate as many of these price increases as possible, only passing them along to our valued customers when there is no other option. We greatly appreciate your continued support and understanding during these difficult times.

MARKET STREET MISSION

With the Thanksgiving season rapidly approaching, now is a great time to help a community in need. Market Street Mission is an organization in Morristown, NJ that is committed to providing hot meals to those less fortunate this holiday season. TCA will be donating this year to help those who are served by Market Street Mission. If you're interested in donating visit www.marketstreet.org for more information.

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